

WHAT IS CLAIMED IS:

1. A hook assembly comprising:
a shank portion;
a curved portion extending from said shank portion; and
a loop extending from said curved portion.
2. A hook assembly according to Claim 1 wherein at least one of a hook, a weight, a spinner blade, and a trailer hook is coupled to said loop.
3. A hook assembly according to Claim 1 wherein said curved portion has an inner edge and an outer trailing edge, said loop extending from said outer edge surface.
4. A hook assembly according to Claim 1 wherein said loop is arcuate.
5. A hook assembly according to Claim 1 wherein said loop is at least one of square shaped and triangular shaped.
6. A hook assembly according to Claim 1 wherein said loop has a first end and a second end, at least one of said first and second ends is coupled to said curved portion and the other of said first and second ends is spaced from said curved portion.
7. A hook assembly according to Claim 1 wherein said loop is formed integral to said curved portion.
8. A fishing lure system comprising:
a wire assembly; and
a hook assembly coupled to said wire assembly, said hook assembly includes a shank portion, a curved portion extending from said shank portion, a tail portion extending from said

curved portion, and a loop extending from said curved portion.

9. A fishing lure system according to Claim 8 wherein said loop is centrally located along an outer trailing edge of said curved portion.

10. A fishing lure system according to Claim 8 wherein said loop is disposed along said curved portion between said shank portion and said tail portion.

11. A fishing lure system according to Claim 8 wherein said loop is substantially planar to said curved portion.

12. A hook comprising:
an axis;
a shank portion substantially parallel to said axis;
a curved portion having a first end extending from said shank portion and curving away from said axis, said curved portion having a second end;
a tail portion extending from said second end of said curved portion; and
a loop extending from said curved portion.

13. A hook according to Claim 12 comprising a spinner blade coupled to said loop.

14. A hook according to Claim 12 wherein said curved portion has an inner edge and an outer trailing edge, said loop extending from said outer edge surface.

15. A hook according to Claim 12 wherein said loop is arcuate.

16. A hook according to Claim 12 wherein said loop has a first end and a second end, at least one of said first and second ends is coupled to said curved portion and the other of said first and second ends is spaced from said curved portion.

17. A hook according to Claim 12 wherein said loop is formed integral to said curved portion.